

An Innovative Bioscience Company Delivering Solutions That Benefit People And The Planet

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Safe Harbor for Forward-Looking Statements: This company presentation contains forward-looking statements which are not statements of historical fact. Forward-looking statements include estimates and statements that describe the Company's future plans, objectives or goals, including words to the effect that the Company or management expects a stated condition or result to occur. Forward-looking statements may be identified by such terms as "believes", "anticipates", "expects", "estimates", "may", "could", "would", "will", or "plan". Since forward-looking statements are based on assumptions and address future events and conditions, by their very nature they involve inherent risks and uncertainties. Although these statements are based on information currently available to the Company, the Company provides no assurance that actual results will meet management's expectations. Risks, uncertainties and other factors involved with forward-looking information could cause actual events, results, performance, prospects and opportunities to differ materially from those expressed or implied by such forward-looking information. Factors that could cause actual results to differ materially from such forward-looking information include but are not limited to changes in general economic and financial market conditions.

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# THE BOON OPPORTUNITY—A COMPANY AT THE PRECIPICE

Boon Industries offers a proprietary suite of products ideal for an array of large-scale commercial safety applications in vast markets. While not intentionally designed for this unforeseen Pandemic, Boon's products are ideal for our customers' enhanced desire and need to ensure the safest clinical and industrial environments—with a new intensified, ongoing environmental commitment after the Pandemic.

Our products are proven in the marketplace through years of successful commercial usage. While the Company eagerly anticipates an EPA List N approval in the very near future, it has stacked large scale Purchase Orders from experienced vendors who see its power and are committed to be first in line pending approval.

The Company has filed its Form 10 and is currently reviewing comments by the SEC.

Boon is an innovative bioscience company delivering game changing chemical solutions to solve today's most challenging issues—without harming people or the planet.

Boon's proprietary product line is positioned for success with vast new markets on the near-term horizon.

#### **About Us**

- Boon has developed an eco-friendly chlorine dioxide formulation that effectively destroys the
  most dangerous pathogens while remediating negative environmental impacts to our earth.
   Our solutions are highly effective in the pandemic and post-pandemic world.
- DiOx+™ is our concentrated disinfectant sterilizer using this proprietary formulation. DiOx+™ has years of research, development and application in international markets, and is now being marketed in the U.S. to verticals including Healthcare, Agriculture, and Commercial.

#### **BOON POWER: WHAT WE DO**

Eliminate the most dangerous pathogens afflicting America's healthcare system.

Create safer working environments for corporate America's employees & their customers in a pandemic and post-pandemic environment.

Reduce crop loss and prevent disease throughout America's food supply chain by enhancing production and expanding margins while making crops safer and healthier.

#### **MISSION**

Boon's mission is to create safe and effective solutions that improve the health of the world around us.

#### TO ACCOMPLISH OUR MISSION, WE

- 1. Manufacture safe products in the most environmentally conscious ways.
- 2. Solve complex issues critical to healthcare and agriculture with a team of dedicated scientists and institutions.

#### SCIENCE — OUR COMPETITIVE EDGE



DiOx+ $^{TM}$  is a meticulously refined chlorine dioxide solution that kills viruses, bacteria, mold, and biofilm. It is the most versatile and the safest-to-use disinfectant sterilizer on the market. DiOx+ $^{TM}$  is an ideal product for pandemic and post-pandemic use:

- Disinfecting hospitals & other medical facilities to ensure the safest possible environment for patients, providers, and visitors.
- Sterilizing mission critical, high-value medical equipment.
- Protecting agricultural crops, livestock & poultry from disease.
- Reducing operational costs in warehousing & distribution centers.

### **KEY MILESTONES**



**BOON FOUNDED** 

Boon was founded by CEO
Justin Gonzalez to expand
into the U.S. marketplace with
chemical solutions developed
in international markets over
the last twelve years.



After seed round funding by our founders, a triangular merger was initiated in March 2020. During the pandemic, Boon pivots to the sanitization market with its proprietary DiOx+™ disinfectant sterilizer—based on the safest, most effective formulations in today's market.



# FULLY REPORTING AND REGULATORY APPROVALS

Boon ramps up efforts to certify
DiOx+™ as a List N disinfectant for
Coronavirus. Early tests confirm
DiOx+™ effectiveness against
viruses, bacteria, and biofilm.
Form 10 is filed, and SEC
comments are currently being
reviewed.

# **BOON MARKET STRATEGY**

Q3 2021

Q3 2021

**Q4 2021 & Ongoing** 

Fully Reporting
Testing Certifications & Approvals

Form 10 filing to become SEC fully reporting company anticipated to drive enhanced investment that will support Marketing, Sales,
Product Manufacturing &
Fulfillment. Publish 3<sup>rd</sup> party lab results and pathogen-industry specific white papers.

The Agriculture Market

Laser-focus on the massive Ag market. Continue field testing, publish results and testimonials.

Expand Ag distribution while launching digital marketing initiative. Establish Co-packer agreements to bolster production.

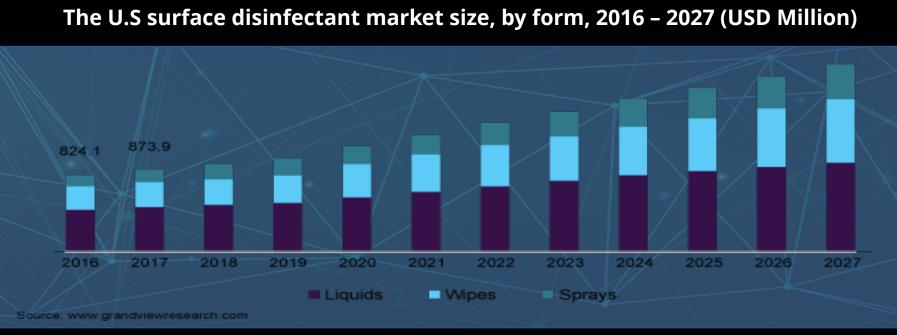
Healthcare, Agriculture & Commercial Markets

Stay focused on the Ag market, promote DiOx+ in healthcare and janitorial/sanitary supply markets.
Secure additional distributor partners with enhanced products.
Expand government agency contracts and GSA fulfillment.

#### **HEALTHCARE & COMMERCIAL OPPORTUNITY:**

# Disinfectant Sterilizer Solution for Everywhere Germs Exist

At the core of our company is a passion to create revolutionary solutions to resolve the toughest health and environmental challenges—especially in Hospitals, Schools, Offices, Hotels, Mass Transportation, Warehouses, and other Commercial Facilities. The pandemic has increased the awareness and need for disinfectant and sterilization solutions that will keep America safe today and in the future.



The U.S. surface disinfectant market size was valued at \$987 million in 2019 and is expected to grow at a compound annual growth rate (CAGR) of 9.2% from 2020 to 2027.

# **AGRICULTURE OPPORTUNITY:**

# Protect Agriculture from Devastating Diseases

Boon works with farmers, processors, and distributors on innovative, environmentally safe solutions to protect America's food supply from the devastating impacts of pests, viruses, and diseases.

Botrytis cinerea (gray mold) is one of Agriculture's most destructive pathogens with an estimated \$100 billion yearly in worldwide economic losses. DiOx+™ is the pathogen destroying antidote against Botrytis and other hard to eradicate microbes.

Crop protection in North America is an \$11 Billion Market.

In California alone, crops are a \$50+ billion business, encompassing nearly 70,000 farms, with more than 24 million acres devoted to farming and ranching.

Some of the most economically damaging diseases caused by Botrytis are to **strawberries** and **grapes**, two crops that account for \$7.5 billion in sales in California.

# OFFICE, PRODUCT DEVELOPMENT & PRODUCTION

Boon Industries operates a lab, production, warehouse and office facility in Grass Valley, California, and is in the process of expanding its production capacity with a network of copackers.

In addition to internal testing capability, Boon's scientific team works with a national team of accredited laboratories and scientists to solve our customers complex operating issues.



# **MANAGEMENT TEAM**



Justin Gonzalez
Founder/CEO/COB

Justin Gonzalez has twenty years of executive experience manufacturing and marketing successful chemical solutions for the global market. He is founder & CEO of multiple companies that have successfully solved complex health and environmental challenges in sanitization and water treatment.



Eric Watson COO/BOD

Eric Watson brings fifteen years of successful production, marketing, and finance expertise to his role as COO of Boon Industries. He is a partner in the investment firm of West Portal Partners—which provides strategic and financial advice to technology, agriculture, and beverage industries.



Johann Loewen CRO/BOD

Johann Loewen is an innovator and entrepreneur who has developed solutions for complex problems throughout his career. His skills & expertise provide a unique foundation for establishing productive relationships with Boon customers.



**Daren Correll**VP Marketing

Daren Correll has thirty years of branding, marketing, and communications experience. He has been responsible for creating and implementing marketing initiatives for both start-up and established companies. He previously served as Corporate Marketing Director for the Kinetek Group.

# **INVESTMENT HIGHLIGHTS**

#### **EXPERIENCED TEAM**

Led by a dedicated, passionate and professional team with more than a combined 100 years of experience creating, manufacturing and marketing innovative products.

#### A VALUABLE SOLUTION

The proprietary formulations and unique product applications of Boon's product offering will continue to open new verticals and market segments for years to come.

#### **KEY ACCOMPLISHMENTS**

Proven solutions have been in international markets for more than 12 years. Went public through triangular merger in 2020, filed Form 10 in August 2021, and is currently reviewing SEC comments.



(OTC: BNOW)

### **SHARE STRUCTURE**

**Market Cap** 

1,564,423 08/27/2021

**Authorized Shares** 

529,999,000 *08/03/2021* 

**Outstanding Shares** 

158,022,493 *08/03/2021* 

**Restricted** 

56,061,082 *08/03/2021* 

**Unrestricted** 

101,961,411 *08/03/2021* 

**Held at DTC** 

90,784,204 *08/03/2021* 

**Float** 

90,838 *07/09/2021* 

**Par Value** 

0.0001



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